

# BAKER AND ASSOCIATES LLC



WAKE FOREST  
UNIVERSITY  
SCHOOLS of BUSINESS

## **Faculty Director for Business Ethics Initiatives**

The Schools of Business at Wake Forest University seek an innovator in business education pedagogy to become our first Faculty Director for Business Ethics Initiatives. The Faculty Director will join a dynamic four-person team that will lead ethics programming within the Schools of Business. Other members include a senior research chair in business ethics, a staff director of external relations and development, and a dedicated staff assistant.

### **Key Responsibilities**

1. Serve as lead architect for a fresh approach to business ethics education that spans the student life cycle and embraces a diverse array of belief systems. Collaborate with faculty colleagues to design and champion curricula that will distinctively contribute to the intellectual development of our business students. Collaborate with the senior research chair in business ethics to establish a long-term vision for a comprehensive set of ethics initiatives and programming.
2. Teach approximately 4 semester-length courses per academic year.
3. Partner with the senior research chair in business ethics and the staff director of external relations and development to determine goals, focus and scope of activities for a new Center for Business Ethics at Wake Forest University.
4. Engage in scholarship of exceptional quality and provide mentorship to colleagues who seek to integrate ethics into research streams in other domains.

### **Attributes**

A successful candidate will possess the following desirable attributes:

- Demonstrated success in the development, integration and execution of ethics curricula suitable for a secular institution.
- A clear passion for ethics education and pedagogy, grounded in a mature view of the future of business education and the evolving role of business ethics.
- A strong track record of excellence in teaching ethics.
- An engaging style of communication and a facility in leading ethics-related conversations with a range of audiences.
- A productive history of relevant scholarly publications.



## **Background**

Supported by the significant resources of the University and the Schools of Business, the Faculty Director for Business Ethics Initiatives will help to define the role of ethics

within our newly merged undergraduate and graduate business programs. From this exciting moment in the school's history has emerged an extraordinary opportunity to achieve dramatic impact in numerous ways -- by crafting vision, determining strategic priorities and pioneering novel curricula and pedagogy.

Direction and insight provided by the Faculty Director will be integral to the pursuit of a mission-critical objective within our new organizational context: To prepare passionate, ethical business leaders to gain results with integrity. This charge derives naturally from the heritage and prevailing culture of Wake Forest, which create a uniquely fertile environment within which the discipline of ethics can flourish. From its founding, the University has followed a motto of "*pro humanitate*," which manifests in a keen institutional commitment to service and the advancement of the greater good. This legacy of 176 years combines powerfully with the University's dedication to the liberal arts ideal, as reflected in this excerpt from our Statement of Mission and Purpose:

Wake Forest...seeks to encourage habits of mind that ask "why," that evaluate evidence, that are open to new ideas, that attempt to understand and appreciate the perspectives of others, that accept complexity and grapple with it, that admit error, and that pursue truth (Wake Forest Faculty Handbook, p. 2).

The centrality of ethics within the University's value system is exemplified in the recent founding of the Center for Bioethics, Health and Society; the development of the Initiative on Ethics, Religion and Law; and the ongoing activities of the BB&T Center for the Study of Capitalism. The Center for Bioethics, Health and Society brings together faculty from varied backgrounds to collaboratively address ethical, social and policy issues of importance for health care, biomedical research, and public health. Meanwhile, the Initiative on Ethics, Religion and Law seeks to address critical ethical issues in the arenas of law and religion. Finally, the BB&T Center for the Study of Capitalism examines the philosophical foundations of capitalism, its impacts on society and its relation to current social and political issues. Considerable opportunity exists for the Faculty Director for Business Ethics Curricula to engage with these thriving hubs of intellectual activity, as well as to complement their work through a new center focused on issues of relevance to business ethics.



### **About Wake Forest University and the Schools of Business**

Wake Forest University is a private, coeducational institution dedicated to academic excellence in the liberal arts, graduate and professional education. Founded in 1834, Wake Forest is ranked among the top 25 national universities and is one of the leading private liberal arts institutions in the country. The University enrolls approximately 4500 undergraduates and 2400 graduate and professional students, with a student-faculty ratio of 10:1.

The newly unified Schools of Business was formed after the merger of the former Calloway School of Business and Accountancy and the Babcock Graduate School of Management (both AACSB accredited). The current roster of business programs within the Schools of Business includes the following: Undergraduate Finance, Undergraduate Business and Enterprise Management, Undergraduate Mathematical Business, Master of Science in Accountancy, Master of Arts in Management, Fulltime MBA, Working Professional MBA. Courses are offered on both our beautiful home campus in Winston-Salem, NC and our new and growing urban campus in Charlotte, NC.

For more information on the Schools of Business and Wake Forest University, please visit [www.business.wfu.edu](http://www.business.wfu.edu).

Wake Forest welcomes and encourages diversity and seeks applicants with demonstrated success in working with diverse populations. Wake Forest seeks to recruit and retain a diverse workforce to maintain the excellence of the University and to offer students richly varied disciplines, perspectives and ways of knowing and learning.

### **Inquiries and Application Procedures**

Questions about the position may be addressed to Professor Michelle Roehm, who is chairing the search committee ([roehmm@wfu.edu](mailto:roehmm@wfu.edu)). Review of vitae will begin immediately. Electronic applications are strongly preferred. Please submit vita and supporting materials to the University's executive recruitment consultant:

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