

# BAKER AND ASSOCIATES LLC

## UNIVERSITY OF SOUTH CAROLINA

### **Endowed Chair in Technology Applications for Health Behavior Change**

The University of South Carolina (USC) seeks to hire an endowed chair of Technology Applications for Health Behavior Change. We are seeking applicants with an international reputation for delivering health behavior change interventions via innovative mass communication and cost-effective approaches. The successful applicant must have published extensively in the peer-reviewed literature in this area and must have a vision for leadership for the Center. The chair will be faculty in the Arnold School of Public Health (<http://sph.sc.edu>), Department of Exercise Science.

This endowed chair is one of two in the Technology Center to Enhance Healthful Lifestyles, a Center of Economic Excellence (CoEE). The other endowed chair position has been established at the Medical University of South Carolina. The CoEE program ([www.sccoee.org](http://www.sccoee.org)) is designed to generate a critical mass of researchers, businesses, and service providers in identified research fields.

The successful applicant will join a strong team of USC investigators in the areas of physical activity and dietary change, and will collaborate with the major health care systems in SC, the Department of Health and Environmental Control (DHEC), and private medical clinics and individual practitioners. He or she will be expected to obtain external funds to support innovative new interventions and to provide significant and effective mentorship of doctoral students, post-doctoral fellows, and junior faculty, and contribute to the teaching mission of the University.

Candidates are encouraged to submit a letter articulating their research leadership experience and goals, a curriculum vitae, and a statement of research interests and accomplishments to the University's executive recruitment consultant:

Martin M. Baker, Vice President  
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